ABOUT THE PROJECT UNDERDOGS FOUNDER LIBRARY

Why the library exists, who it's for, how it's written, and what it is not.

TYPE: GUIDE REVIEWED: NOVEMBER 2026 TIME: 4 MINUTES LEVEL: EVERYONE

AT A GLANCE

- The **Project Underdogs Founder Library** is a free collection of 163 plain-language guides, checklists, worksheets, templates and playbooks for first-time founders.
- It's published by **Project Underdogs**, a fully online program for first-time founders, especially young and immigrant founders.
- The library is **education, not advice**, and it is **not an offer of investment**.

Our purpose

Too many talented founders are shut out because no one explained the rules of business and money in words they could use. This library covers the whole journey, from first idea to selling a business, in plain language, with real-world examples and tools you can use right away. It's free because good information shouldn't depend on who you know.

Who it's for

- First-time founders of tech startups and main-street businesses
- Young founders and immigrant founders
- Anyone without a business background, a big network or a finance vocabulary
- Mentors, teachers and community organizations who support founders

How the guides are written

- **Plain language.** Finance words are explained the first time they appear.
- **Examples with made-up founders** from many backgrounds and industries.
- **General ranges, not quotes.** Money figures are examples or ranges, marked with a last-reviewed date.
- **A consistent structure**, so every guide is easy to scan. See **LIB-07 Brand and Writing Template**.
- **Regular review.** See **LIB-06 How We Write and Review the Guides**.

What the library is not

- **Not legal, tax, accounting, immigration or investment advice.** Your situation needs a qualified professional.
- **Not an offer of investment** or a promise of funding.
- **Not a substitute** for checking current rules with the relevant government agency.

About Project Underdogs

Project Underdogs is a 100% online program. When founders are accepted into a class, our fund invests a real first check in their business; terms are shared before founders apply. When a business graduates, investors in our network can write larger checks. See **UD-01 How Project Underdogs Works**.

> TIP
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> **Publisher:** Project Underdogs LLC · Dearborn, MI · projectunderdogs.com · support@projectunderdogs.com

Sharing the guides

You're welcome to read, download, print and share the guides **in full and unmodified**, with the Project Underdogs name and disclaimers intact, for non-commercial educational purposes. See **LIB-03 Disclaimer and Terms of Use**.

Feedback

Found an error or something out of date? Tell us at support@projectunderdogs.com. Corrections are handled under our review policy. See **LIB-06 How We Write and Review the Guides**.